## Michael Schudson

Is public trust in the news media in decline? So polls seem to indicate. But the decline goes back to the early 1970s, and it may be that "trust" in the media at that point was too high for the good of a journalism trying to serve democracy. And "the media" is a very recent (1970s) notion popularized by some because it sounded more abstract

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**Michael Schudson**, a Fellow of the American Academy since 2012, is Professor of Journalism at Columbia University. He is the author of *The Rise of the Right to Know* (2015), *Why Journalism Still Matters* (2018), and *Journalism: Why It Matters* (2020).

## ENDNO E

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